

Strengthening Partnerships the Ted Lasso Way

**Presented by:
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Secondary Perkins Coordinator**

AGENDA

- **Consortium Info**
- **Why Ted Lasso?**
- **The Ted Lasso Way Step by Step**
 - **Examples, too!**
- **How we measured the change in engagement**



Mid-Minnesota Consortium at a Glance



- **Ridgewater College (Willmar and Hutchinson)**
- **17 High Schools**
 - **Rural districts, tight budgets**
 - **Lots of levy and bond action on the local ballots**
 - **“Alphabet soup” districts**
- **School engagement was sporadic**
 - **Evident at Kelley’s interview**
 - **Kelley’s experience to get folks to engage was challenging (and she worked with 13 of the 17 schools prior to being in Perkins)**



Why Ted Lasso?

Ted Lasso 101



https://mediaspace.minnstate.edu/media/Ted+Lasso+101/1_0bggsoxg



“For me success isn’t about the wins and losses. It’s about these young people being the best versions of themselves, on and off the field. It ain’t always easy. But neither is growing up without someone believing in you.”

--Ted Lasso

The image features three overlapping speech bubbles on a solid blue background. The top-left bubble is white with a black outline and contains the word 'Influence'. The top-right bubble is light green with a black outline and contains the word 'Connection'. The bottom bubble is yellow with a black outline and contains the word 'Community'. The bubbles overlap in the center, with the white bubble partially behind the green one, and the yellow bubble partially behind both.

Influence

Connection

Community

The Ted Lasso Way:

Connection

The image features two thick horizontal bars, one red and one blue, positioned below the word 'Connection'. The red bar is on top, and the blue bar is on the bottom. The blue bar is a lighter shade of blue than the background above it.

Please share with us!

We all have that one person we just “click” with. What makes that connection strong?

Building Connections

- **Document Discussions: Be like your Dentist**
- **Genuine connections can lead to “buy in”**
- **When we remember the little things about our schools, teachers, etc. the connections grow rapidly**

We want **all** Programs of Study to grow and for students to get exposure. You can't do that if you're only focused on “checking the boxes” for Perkins requirements.

Biscuits with the Boss (Content Warning: F-bombs)

<https://youtu.be/z0LEltkg1H4?si=XpCVvyRaexf6IkAt>

Teacher Take Overs

- **Center of Excellence staff met Cassidy, a new Ag teacher at BLHS. She was struggling.**
- **CoE connected with Amy a Ridgewater recruiter.**
- **Ridgewater faculty from Ag, Welding, Auto, and Machine Tool spent the day with Cassidy and “took over” her class.**

Kelley added the event to the consortium’s quarterly newsletter

Teacher Take Overs





**"I think things come into
our lives to help us get
from one place to a
better one"**

--Ted Lasso

The Ted Lasso Way:

Influence

The image features two horizontal bars, one red and one blue, positioned below the word 'Influence'. The red bar is on top and the blue bar is on the bottom. Both bars span the width of the text area.

Please share with us!

Think of someone you work with in Perkins who has had a positive influence on you? What do they say or do that is so impactful?

Connection Impacts Influence

- "How can I best support you outside of funding?"
- How have you empowered a school, teacher, college faculty, etc. to take risks?
- How can we collaborate to make an impact?

If you're not willing to step out and connect,
how will you know if it is going to make a difference?

Nate Pitches a Play

https://youtu.be/5eGiKk03_JY?si=6Vin_xor16NTGFQh

Updated Processes, More Engagement

- Like other Consortia, we collaborate with Leadership when we see a need for a change
- Process changes have been positive with most members
 - Change is hard

Consortium website, where Kelley has access to make updates (not working through Marketing/IT) has been a game changer

Mid-MN Perkins Website



hosted by



RIDGEWATER
COLLEGE



**Mid-Minnesota
Perkins Consortium**

in partnership with



MINNESOTA STATE



**Blank forms (in multiple
formats)**

Upcoming events

Newsletter archive

Counselor Encounter

- **Counselors from consortium attended**
- **Tour of Health Careers in the afternoon**

Kelley also put this in the quarterly newsletter...

Counselor Encounter



Health Care Exploration

- **BBE and GFW came to campus for a day of health career exploration**
 - **BBE in Willmar (as a result of counselor encounter)**
 - **GFW in Hutchinson (as a result of the newsletter)**

These aren't recruitment focused. They're all about exposure.
Without influencers, this wouldn't happen!

Health Care Exploration





**"I have real tricky
time hearing people
who don't believe in
themselves."**

--Ted Lasso

The Ted Lasso Way:

Community

The image features two thick horizontal bars, one red and one blue, positioned below the word 'Community'. The red bar is on top, and the blue bar is on the bottom. The blue bar is a lighter shade of blue than the background above it.

Please share with us!

**Name one thing that
you had doubts about
but in the end it was
better than you could've
ever imagined.**

Community is Essential!

- Look for ways to use your community to break the CTE stereotypes
- Help those at your schools or college who don't understand CTE to see the benefits

We are stronger together!

London Sewer System

(Content Warning: F-bombs & Salty Language)

https://youtu.be/T_J1jDw0G6E?si=imDYgjzAC435qevl

SCRUBS Camp

- Partnering with CMJTS to share resources
- Connecting students to industry & faculty
- No recruitment, just exposure
 - **EMBRACE THE UNDECIDED**

15 student limit, filled in 1 week.

Zero cost to students.

SCRUBS Camp



High School Visits

- **16 out of 17 high schools have appointments**
 - **Last year? ONE school made an appointment.**
- **Recap email sent to those who attended the visit**
- **Handwritten thank you cards, too**

Schools are so proud of their classes, students, and spaces.
Seeing them first hand helps me to advocate for them.



"Taking on a challenge is a lot like riding a horse, isn't it? If you're comfortable while you're doing it, you're probably doing it wrong."

--Ted Lasso



Influence

Connection

Community