



Procedure 3.24.1 College and University Type and Mission, and System Mission

Part 1. Purpose

To establish processes and conditions that implement Policy 3.24, in accordance with Minnesota Statutes § 136F.05 Missions.

Part 2. Mission and Vision

Subpart A. Mission

A college, university, or system mission may reflect the constituents it serves, the expected outcomes, values and goals, and aspects such as college, university, and system culture, decision making processes, and the principles and behaviors to reach aspirational outcomes.

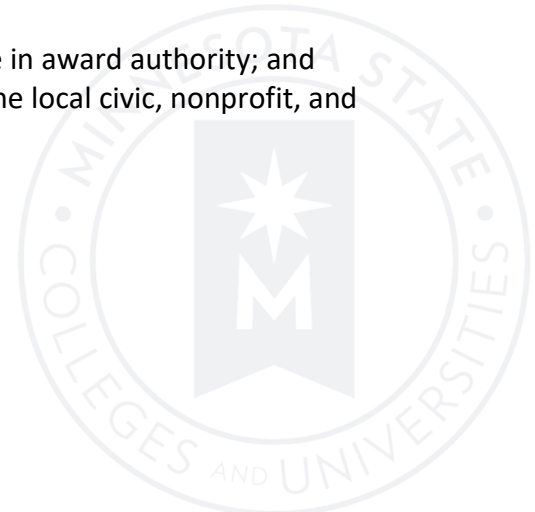
Subpart B. Vision

A college, university, or system vision may express aspirations toward the primary products or services offered, distinctive and unique attributes, and assumptions about where the college, university, or system will be in the future.

Part 3. Review and Approval of Change in College or University Type

A request for a change in college or university type and an analysis must be submitted to the vice chancellor for academic and student affairs. The college or university analysis must describe the:

1. alignment of the proposed mission, vision, and purposes with the mission and vision of the Minnesota State Colleges and Universities system;
2. demand for the award authority leading to the change in college or university type;
3. comprehensive planning process undertaken to address the need;
4. partnership opportunities and options and related risks that were explored as an alternative to the change in college or university type;
5. current and future capacity to support the proposed change in award authority; and
6. consultation with students, faculty, staff, and members of the local civic, nonprofit, and business communities



Part 4. Approval of College or University Mission Statement

Prior to adopting a revised mission statement, the college or university shall

1. consult with system office Marketing and Communications Division as a part of campus consultation to ensure drafts have a high likelihood of receiving board approval, and
2. obtain Board of Trustee approval of the revision

A college or university shall submit its mission, vision, and purposes to the vice chancellor for academic and student affairs. The chancellor may approve minor revisions to a college or university mission statement. For revisions requiring board approval, the college or university analysis must describe the:

1. alignment of the proposed mission with the system mission and statewide needs;
2. extent to which the college or university will meet expectations of law and how it relates to other institutions of higher education;
3. array of awards it offers;
4. compliance of the college or university mission with statute, policy, and regional accreditation requirements; and
5. consultation with students, faculty, staff, and members of the local civic, nonprofit, and business communities.

The senior vice chancellor for academic and student affairs shall provide an analysis of the college or university submission.

Part 5. Review and Approval of System Mission and Vision

Upon request of the Board of Trustees, the vice chancellor for academic and student affairs shall prepare a plan to review and, as appropriate, revise the system mission and vision. The plan must be reviewed and approved by the board. After review with students, faculty, staff, and essential members of the state, the chancellor shall submit the proposed mission and vision to the Board of Trustees for their approval.

Date of Adoption: 06/16/99

Date of Implementation: 07/01/99

Date of Last Review: 07/31/18

Date and Subject of Revision:

07/31/18 – Added a definition section as Part 2, updated the language concerning consultation, replaced the word “institution” with “college and university”, and applied the new formatting and writing styles.

Additional HISTORY.