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Project: 2017–18 Viewbook

File Supply Date: July 31, 2017

Completion Date: August 18, 2017

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Software: Adobe CC

Fonts: Provided

Finished Size: 11" (w) x 8.5" (h)

Flat Size: 22" (w) x 8.5" (h)

Pages: 46 + cover vs. 48 + cover

Quantity: 60,000 / 70,000 / 80,000

Colors: 4CP + PMS 2955

Bleed: Yes, heavy coverage

Paper: Cougar Smooth 100#C / 80#T vs.  
Finch Fine Bright White Ultra Smooth 100#C / 80#T

Press Check: Yes

Binding/Folding: Die-cut tabs (see attached for reference). Page 1 cut short.  
Perfect bind on 8.5, hinge score. Accommodate for binding.

Notes: Section 1: pg 3–12  
Section 2: pg 13–28  
Section 3: pg 29–36  
Section 4: pg 38–46 (48)



Section 1



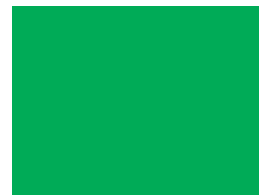
Section 2



Section 3



Section 4



Inside Back Cover