

**MINNESOTA STATE COLLEGES AND  
UNIVERSITIES\*  
ARTICULATION AGREEMENT  
BETWEEN**

**CENTURY COLLEGE  
AND  
MINNESOTA STATE UNIVERSITY MOORHEAD**

\*The Board of Trustees of the Minnesota State Colleges and Universities is authorized by Minnesota Statutes, Chapter 136F to enter into Agreements and has delegated this authority to colleges and universities.

This Agreement is entered into between CENTURY COLLEGE (hereinafter sending institution), and MINNESOTA STATE UNIVERSITY MOORHEAD (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the laws of the State of Minnesota.

The sending institution has established a MARKETING MANAGEMENT AAS (hereinafter sending program), and the receiving institution has established a PROJECT MANAGEMENT BS (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

**Admission and Graduation Requirements**

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions.
- C. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

**Transfer of Credits**

- A. The receiving institution will accept 57 credits from the sending program. A total of 71 credits remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table. For system institutions, once the courses are encoded, they will transfer as described in the Transferology Audit.

**Implementation and Review**

- A. The Chief Academic Officers or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. This Articulation Agreement is effective on 2/24/2020 and shall remain in effect until the end date of 2/24/2025 or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- C. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- D. This Articulation Agreement will be reviewed by both parties beginning 08/24/2024 (within six months of the end date).
- E. When a student notifies the receiving institution of their intent to follow this agreement, the receiving institution will encode course waivers and substitutions.

## PROGRAM ARTICULATION TABLE

	<b>College (sending)</b>	<b>University (receiving)</b>
Institution	CENTURY COLLEGE	MINNESOTA STATE UNIVERSITY MOORHEAD
Program name	Marketing Management	Project Management
Award Type (e.g., AS)	AAS	BS
Credit Length	60	120
CIP code (6-digit)	52.1401	52.0211
Describe program admission requirements (if any)		

### Instructions

- List all required courses in both academic programs.
- MnTC goal areas transfer to the receiving institution according to the goal areas designated by the sending institution.
- Do not indicate a goal area for general education courses that are not part of the MnTC.
- For restricted or unrestricted electives, list number of credits.
- Credits applied: the receiving institution course credit amount may be more or less than the sending institution credit amount. Enter the number of credits that the receiving institution will apply toward degree completion.
- Show equivalent university-college courses on the same row to ensure accurate DARS encoding.
- Equiv/Sub/Wav column: If a course is to be encoded as equivalent, enter Equiv. If a course is to be accepted by the university as a "substitution" only for the purposes of this agreement, enter Sub. If a course requirement is waived by the receiving institution, enter Wav. If a course is to be accepted by the university as a MnTC goal area, restricted elective or unrestricted elective, leave the cell blank.

(To add rows, place cursor outside of the end of a row and press enter.)

### SECTION A - Minnesota Transfer Curriculum-General Education

College (sending)			University (receiving)			
course prefix, number and name	Goal(s) <sup>1</sup>	Credits	course prefix, number and name	Goal(s) <sup>1</sup>	Credits Applied	Equiv/Sub/Wav
Minnesota Transfer Curriculum-General Education						
ENGL 1020 Composition I <b>OR</b> ENGL 1021 Composition I	1	4	ENGL 101 English Composition	1	4	Equiv
Communications Course COMM 1021 Fundamentals Public Speaking OR COMM 1031 Interpersonal Communication OR COMM 1041 Small Group Communication OR COMM 1051 Intercultural Communication	1, 7	3	MnTC Goal Areas awarded by Century COMM 100 Speech Communication COMM 201 Interpersonal Comm COMM 211 Group & Team Comm COMM 285 Intercultural Comm	1, 9 1, 7 1, 9 1, 8	3	Equiv
Sciences/ Math/ Logical Reasoning Course <i>Recommended: *MATH 1061 College Algebra I</i>	3 or 4 (4)	3 (4)	MnTC Goal Area 3 or 4 <i>MATH 127 College Algebra</i>	3 or 4 (4)	3 (4)	Equiv
History/Social and Behavioral Sciences <i>Recommended: *ECON 1023 Microeconomics</i>	5 (5)	3 (3)	MnTC Goal Area 5 <i>ECON 202 Principles of Economics I: Micro</i>	5 (5)	3 (3)	Equiv
Humanities and Fine Arts	6	3	MnTC Goal Area 6	6	3	
<b>MnTC/General Education Total</b>		16				

<sup>1</sup> MnTC goal areas transfer to the receiving MnSCU college/university according to the goal areas designated by the sending college/university

**Special Notes, if any:** \*Recommended because these courses are required for the Project Management major or for MSUM LASC requirements.

### SECTION B - Major, Emphasis, Restricted and Unrestricted Electives or Other

(pre-requisite courses, required core courses, required courses in an emphasis, or electives (restricted or general) within the major). Restricted electives (in Major) fulfill a specific requirement within a major. Example A: "Chose two of the following three courses;" Example B: A Biology degree may require 40 science credits (20 credits of required courses + 20 credits of listed related courses, such as botany, genetics, sociobiology, etc. which students can select).

Major, Emphasis, Restricted, Unrestricted Electives or Other Courses				
MKTG 2050 Principles of Marketing	3	MKTG 270 Principles of Marketing	3	Equiv
BMGT 1020 Intro to Business	3	Electives	38	
MKTG 1025 Building Your Personal & Professional Brand	3			
Career/ Occupational Electives (Choices given in Century's requirements)	32			
CAPL 1010 Intro to Software Appl (3), MKTG 2780 Marketing Internship (0 - 6)	3	Not Applicable	0	
<b>Major, Emphasis, Unrestricted Electives Total</b>	<b>44</b>	<b>Total College Credits Applied (sum of sections A and B)</b>	<b>57</b>	

**Special Notes:**

### SECTION C - Remaining University (receiving) Requirements

course prefix, number and name	Credits
MnTC/ LASC Goal Requirements*	23
MATH 234 Probability & Statistics (Goal 4)	3
ACCT 230 Principles of Accounting I	3
MGMT 260 Principles of Management	3
OM 380 Methods Improvements	3
OM 395 Computer Applications for Technologists	3
OM 470 Purchasing & Sourcing Management	3
OM 483 Cost Analysis	3
OM 482 Quality Planning & Implementation	3
PMGT 456/ MGMT 456 Project Management in Business	3
PMGT 300 Project Management & Scheduling	3
PMGT 301 Customer Relationship Management <b>OR</b>	3
PMGT 433 Dale Carnegie Skills for Success	
PMGT 385 Process Leadership	3
PMGT 400 Advanced Project Management, Risk & Liability	3
PMGT 401 Consulting	3
PMGT 492 Project Management	3
PMGT 469 Internship <b>OR</b>	3
BUS 480 Dragon Consulting	
<b>**Math 127 College Algebra</b>	<b>(3)</b>
<b>**ECON 202 Principles of Economics I: Micro</b>	<b>(3)</b>
<b>Total Remaining University Credits<sup>2</sup></b>	<b>71</b>

**Special Notes, if any:** \* MnTC goal areas must be met and 42 MnTC/ LASC credits earned. \*\* These courses are required unless their equivalents were taken above.

### SECTION D - Summary of Total Program Credits

College (sending) Credits		University (receiving) Requirements	
MnTC/General Education	16		
Major, Emphasis, Unrestricted Electives or Other	44		
<b>Total College Credits</b>	<b>60</b>	<b>Total College Credits Applied</b>	<b>57</b>
		<b>Remaining credit to be taken at the university (receiving institution)</b>	<b>71</b>
		<b>Total Program Credits</b>	<b>128</b>

<sup>2</sup> At least 40 of the required credits for the baccalaureate degree shall be at the upper-division level. If a lower division course is shown as equivalent to an upper division course, check with the university to determine if it will count toward the 40 required credits of upper division.

College	Name	Signature	Date
Department Chairperson	Carol Libson	<i>Carol Libson</i>	2/19/20
Academic Dean	Beth Hein	<i>Beth Hein</i>	2/24/2020
Vice President	Jenni Swenson	<i>Jenni Swenson</i>	2/23/2020
Title			
University	Name	Signature	Date
Department Chairperson	Pam McGee	<i>Pam McGee</i>	3/6/20
Academic Dean	Josh Behl	<i>Josh Behl</i>	3/6/20
Chief Academic Officer	Arrick Jackson	<i>Arrick Jackson</i>	3/6/20
DARS Encoder	Jolene Richardson	<i>Jolene Richardson</i>	3/10/2020
Date when equivalencies were verified/encoded in DARS by the receiving MnSCU institution.			