St. Cloud State University (St. Cloud) enhances the big-city culture and small-town charm of St. Cloud, located on the banks of the Mississippi River in Central Minnesota. Consistently ranked in Forbes Magazine’s “America’s Top Colleges”, and located in one of the magazine’s top 25 Best Small Places for Businesses and Careers, St. Cloud is at the epicenter of success, progress, and livability.

Students at St. Cloud choose from more than 200 majors, minors, and pre-professional programs, including regionally unique offerings like meteorology and geographic information systems (GIS). The School of Graduate Studies offers more than 60 programs, including regulatory and research programs that tap into the growing field of medical device manufacturing. Doctoral degrees in higher education administration and educational administration and leadership, as well as a master of business administration from the acclaimed Herberger Business School round out the 21st Century academic offerings.

Economic impact is an important biproduct of having a world-class university in St. Cloud. Faculty and staff enrich the community they call home, and the students graduating from St. Cloud enter the workforce with a degree that makes their experience and career path relevant immediately. St. Cloud makes a tremendous impact on Minnesota’s next generation, preparing students for life, work, and citizenship.

• St. Cloud has a combined economic contribution of $686.5 million. This includes a direct impact of $340.6 million and an indirect/induced impact of $345.8 million.
• Operational and capital spending in the State of Minnesota generates $402.7 million of the total impact and $283.8 million from student and visitor spending.

St. Cloud directly employs 1,400 people.
• Overall, St. Cloud supports more than 5,515 Minnesota jobs (3,213 direct and 2,302 indirect/induced).
Students and Alumni in the State Generate Additional Impact

In academic year 2016-2017, St. Cloud awarded a total of 3,084 degrees (2,393 undergraduate degrees and 691 graduate degrees). St. Cloud State University alumni living and working in Minnesota total 103,499. Over the span of their 40-year careers, these alumni will have contributed nearly $61.2 billion in impact.

St. Cloud graduates extend the reach of the region and the state through civic engagement and careers in business, law, the arts, public service, and more. In 2018, there are currently 15 legislators in Minnesota who are alumni of St. Cloud (10 Minnesota House members and 5 Minnesota Senate members). Two members of the Minnesota Congressional delegation had daughters attending St. Cloud last year and the current Lt. Governor is a St. Cloud graduate.

St. Cloud is preparing alumni to work in an evolving, dynamic field that tries to improve a community's economic, social, and environmental qualities in Minnesota's only undergraduate program that integrates planning and community development. Recently, two St. Cloud graduates joined the bench in Minnesota’s 7th Judicial District.

Making a Difference in the Community and State

St. Cloud is a founding member and strong partner with Greater St. Cloud Development Corporation, and the St. Cloud Community Pillars Initiative. Its faculty, staff, alumni, and students are engaged in all critical areas of need across the region. Through applied research, internships, and partnerships, St. Cloud remains closely connected to local business and industry leaders.

The nursing program at St. Cloud has 100 percent placement of graduates seeking nursing positions, and graduates have a 95 percent first-try pass rate on the Minnesota licensure exam. Service-learning provides "real-life" experiences by linking students with local communities and service providers.

In addition to its impressive economic impact to the region, St. Cloud is fulfilling its promise to prepare students for life, work, and citizenship generating an impact that is difficult to measure.

An estimated $45.8 million in charitable donations and volunteer activities are generated annually by St. Cloud faculty, staff, and students. Volunteerism is a part of the culture at St. Cloud with 73.5 percent of students involved in volunteering for a total of 1.87 million hours annually or approximately 3.19 hours per student per week.

• $1.3 million donated to local charitable organizations by St. Cloud staff, faculty, and students.

• Over $44.5 million of volunteer time by St. Cloud faculty, staff, and students.

"At St. Cloud State University, we are making good on our promise to our students, community and the state to prepare our graduates for success in the workforce locally and around the world. We are working to ensure that the degrees earned by our students and their co-curricular interactions will reflect the skills and experience needed by our business partners, our community and our region."

- Robbyn Wacker
President