

#### AD HOC COMMITTEE ON SYSTEM PLANNING

# MARCH 8, 2010 3:00 to 4:00 PM OFFICE OF THE CHANCELLOR VIA INTERACTIVE TELEVISION (ITV) HOST LOCATION AT WELLS FARGO PLACE ROOM 7703, SAINT PAUL AND REMOTE SITES AT ALEXANDRIA TECHNICAL COLLEGE AND MINNESOTA STATE UNIVERSITY, MANKATO

Please note: Committee/Board meeting times are tentative. Committee/Board meetings may begin up to 45 minutes earlier than the times listed below if the previous committee meeting concludes its business before the end of its allotted time slot.

Conference call option: Participants may connect with this meeting via conference call by dialing and entering .

Meeting purpose: To refine and agree upon the current draft strategic plan to share with the Board of Trustees at their March meeting

Committee Chair McElroy calls the meeting to order.

- (1) Welcome and agenda overview
- (2) Review of revisions to system strategic plan
- (3) Ad Hoc Committee approval of recommended revisions to system strategic plan

Members
Dan McElroy, Chair
Linda Baer
Cecilia Cervantes
Richard Davenport
Christopher Frederick
Laura King
Kevin Kopischke
Lori Lamb
Carolyn Parnell
David Paskach
Christine Rice
Edna Szymanski

# 3-4-10 Ad Hoc Committee Revisions with staff suggestions

PLEASE NOTE that staff have made some suggestions/revisions as noted in bold italicized text, particularly in regard to the goals in the new Strategic Direction 5.

Please also note that this document will undergo review and editing by Public Affairs staff subsequent to the March 8 Ad Hoc Committee meeting.

## System Strategic Plan 2010-2014 Designing the Future

#### Preamble

Minnesota's competitiveness will be advanced by the success of our students in a global market. As the Board of Trustees considered a long-term horizon for the system strategic plan, it became clear that the system in 2020 will be shaped by the ability to address the countervailing challenges of today.

The refinement of the current system strategic plan acknowledges the system has matured and provides a framework for sustaining a distinctive and collaborative network of colleges and universities. It also recognizes the dynamic needs of a new generation of learners that will define the programs and services we deliver. It is evident that the decisions the system will undertake will have a long term consequence for our students of the communities that we serve.

It is our intention to thrive in the next decade and beyond. This requires heightened leadership and support for our students by our system colleges and universities, recognition and pursuit of our collaborative and innovative capacity, and new levels of cooperation with and accountability to our internal and external stakeholders. The continuing and new goals articulated in this strategic plan will guide our annual planning, decision making, and assessment toward a vision of being the most accessible, highest value education in the nation that contributes to student success.

The strategic directions and goals will position the system to readily adapt to academic, economic, demographic, and social changes occurring in a global marketplace.

### Strategic Direction 1: Increase access, and opportunity and success

- Goal 1.1 Raise Minnesota's participation and achievement in post-secondary education by meeting the needs of students with diverse backgrounds and educational goals.
- Goal 1.2 Work with other organizations to prepare all young people to graduate from high school and enroll in college prepared for college-level work.
- Goal 1.3 Maintain an affordable cost of attendance for Minnesota residents.

Goal 1.4 Support students to reach their educational goals with a focus on graduateion or transfer to complete post-secondary programs.

Strategic Direction 2: Promote and measure Ensure high-quality learning programs and services through a commitment to academic excellence and accountability

- Goal 2.1 <u>Advance effective methods to Continue to improve instruction through the -assessment of learning outcomes and student engagement to improve the education of students Promote accountability for results through a system of accessible reports to the public and other stakeholders. (last sentence moved to Strategic Direction 5)</u>
- Goal 2.2 Produce graduates who have strong, adaptable, globally competitive and flexible skills.
- Goal 2.3 Provide multiple delivery options for educational programs and student services.
- Goal 2.4. Employ Engage faculty and staff who bring superior knowledge, and professional skills and diverse life experiences to educateing students.

# Strategic Direction 3: Provide programs and services that to enhance the global economic competitiveness of the state and its regions in a global economy

- Goal 3.1 Be the state's leader in identifying and implementing workforce education and training opportunities and seizing them.
- Goal 3.2 Support regional vitality by contributing artistic, cultural and civic assets that attract employees and other residents seeking a high quality of life.
- Goal 3.3 Develop each institution's capacity to be engaged in and add value to its region and meet the needs of employers in its region.

#### Strategic Direction 4: Innovate to meet current and future educational needs

- Goal 4.1 Build organizational capacity for change to meet future challenges and remove barriers to innovation and responsiveness. by drawing upon the talents and expertise of faculty, students, staff and others in the higher education community.
- Goal 4.2 Engage and draw upon the innovative talents and expertise of faculty, students, staff, and others to achieve sustainable excellence and efficiency. Reward and support institutions, administrators, faculty and staff for innovations that advance excellence and efficiency.

Goal 4.3 Hire and develop leaders <u>at all levels</u> who will initiate and support innovation throughout the system.

PLEASE NOTE that staff have made some suggestions/revisions within the document as noted below in *bold italicized text*.

Goal 4.4 Critically examine <u>and improve</u> all structures, <u>policies</u>, and processes <del>and <u>in</u></del> support <u>of</u> transformative innovation.

Strategic Direction 5: Promote *the* long term viability for the system and its campuses of public higher education in Minnesota.

Goal 5.1 Fully engage faculty, staff, students, and other critical stakeholders in examination of long term viability planning for a future that is fiscally and programmatically sustainable as well as accessible. [Staff suggest removing this goal as it is redundant of and less clear than the goals 4.2 and 5.2]

New Goal 5.1 Advance administrative and delivery models that respond to the changing environment [responds to Ad Hoc Committee interest in a goal related to regional and shared services and was suggested by Vice Chancellor Laura King]

Goal 5.2 Empower employees while also holding them accountable for quality and efficient operations.

Goal 5.3 Promote fiscal **stewardship and facilities** sustainability at system and institution levels

Goal 5.4 Engage in continuous improvement of all structures, policies, and processes. [Staff suggest removing this goal as it is duplicative of Goal 4.4 and Goal 5.5 as revised]

Goal 5.5 Promote <u>continuous improvement and</u> accountability for results through a system of accessible reports.\_

# Make sure to include regional and shared services

- Efficiency, productivity, shared services
- Cost containment
- Priorities, decision-making
- Funding sources, fund-raising...
- Policies and procedures
- Models for delivery of services
- Transparency and engagement
- Curricular sustainability
- Bring best practices to scale