

**MINNESOTA STATE
BOARD OF TRUSTEES
EXECUTIVE COMMITTEE MEETING MINUTES
JANUARY 10, 2018**

Executive Committee Members Present: Chair Michael Vekich, Vice Chair Dawn Erlandson, Treasurer Jay Cowles, and Trustees Alex Cirillo, Roger Moe, Louise Sundin, and Interim Chancellor Devinder Malhotra

Executive Committee Members Absent: Trustee Ann Anaya

Other Trustees Present: Rudy Rodriguez and Cheryl Tefer

Convene and Call to Order

Chair Michael Vekich called the meeting to order at 8:00 am and welcomed Trustee Rudy Rodriguez, who was participating by phone.

Chair's Updates

Chair Vekich asked board staff to poll trustees for a special meeting on either February 20 or 21 to act on the 2017-2019 Inter Faculty Organization labor contract with Minnesota State. IFO members have until February 16 to vote on the contract.

Chancellor Search

Sue Appelquist, interim vice chancellor for human resources, reported that the search advisory committee has done excellent work, and we have an excellent pool. The search is progressing very well. Trustees Erlandson, Cowles, and Cirillo are members of the committee. Wheless Partners is the search firm. The search firm had in-depth conversations with over 150 candidates, and thirty people submitted materials. Based on the criteria, the search committee reviewed the materials on December 19. Seven candidates were selected for interviews that will occur soon. After the interviews, Chair Vekich will be briefed. Every effort will be made to involve trustees in the interview process within the confines of the Open Meeting Law. Interim Vice Chancellor Appelquist thanked Renée Hogoboom and Pa Yang who have worked tirelessly on the search.

Chair Vekich commented that there may possibly be a special meeting at the end of February depending on how the pool works out.

Interim Vice Chancellor Appelquist also reported on the timeline for other executive searches. Interim presidents of Fond du Lac Tribal and Community College and Minnesota State College Southeast Technical are anticipated to be named in January. The vice chancellor for Human Resources and presidents of St. Cloud Technical and Community College and Rochester Community and Technical College are anticipated in March. The executive director of Internal Audit and presidents of Ridgewater Community College and Minnesota State Community and

Technical College are anticipated in April. The president of St. Cloud State University is anticipated in May.

Chancellor's Updates

Interim Chancellor Devinder Malhotra reported that he received an invitation from Governor Dayton's office to attend the press conference on the bonding bill. The president of the University of Minnesota has also been invited.

An outline of the implications of the tax bill on higher education that was prepared by Lockridge Grindahl Nauen, our consultants in Washington D.C., was distributed. The Higher Education Reauthorization bill is in play. Our presidents are concerned and are very active in supporting continued funding for the TRIO programs.

Interim Chancellor Malhotra commented that work has begun on preparing for the transition for next chancellor.

Follow-up: Board Committees Foci for FY2018

Senior Vice Chancellor Ron Anderson explained that Trustee Alex Cirillo asked him to scan different publications/organizations to see what the national conversation is around trends/topics related to higher education. He looked at about 15 different organizations and specialized groups including the Chronicle of Higher Education, Inside Higher Education and others.

Senior Vice Chancellor Anderson distributed a document that highlighted national higher education themes that were related to the system's three priority areas: student success, diversity, equity, and inclusion, and financial sustainability. The national themes that were identified are:

- The value and purpose of higher education;
- Student success, enrollment, and changing student demographics;
- Innovation in curriculum, programming, and services;
- Campus climate;
- Disinvestment in public higher education; and
- Affordability and student debt.

The document aligned the themes with the work of the board's standing committees. Senior Vice Chancellor Anderson asked the members to review the matrix and to forward any comments or suggestions to him.

Interim Chancellor Malhotra commented that one question we need to answer is how effective are our higher education institutions as catalysts for upward social mobility? Researchers will give us insight into what percentage of our students achieve this level. The economic impact study is also going to be rolled out and the results will add to our portfolio on making our case for state support.

Trustee Louise Sundin commented that the campus climate column is not just for students. As an organization, we lack the assessment and supportive processes to figure out whether there is a need for leaders at sites and whether there is a need for interventions.

Trustee Dawn Erlandson had several suggestions. Public relations and marketing can help us make the case for the investment in higher education. The last column should state that Minnesota State is the most affordable option. Since we educate most of the law enforcement officers, we need to look at what we are doing in this area.

Interim Chancellor Malhotra noted that this is not an exhaustive list. From this document, we can develop a much fuller matrix of what is going on underneath.

Chair Vekich commented that the board will have another opportunity to discuss the themes before they are assigned to each committee.

Update: Minnesota State Marketing Campaigns

Noelle Hawton, chief marketing and communications officer, reported on the marketing campaigns that are currently underway to increase our market. The campaign includes earned, owned, and print media. CMCO Hawton played segments of a television commercial promoting Minnesota State that is currently being viewed on television stations. CMCO Hawton also distributed a draft letter that will be sent to graduates of the two-year colleges informing them of the Minnesota Transfer Curriculum, and the requirements for acceptance at any one of our seven state universities.

Joint Meeting: Board of Trustees and Leadership Council, January 23, 2018

Chair Vekich reported that the Board of Trustees and the Leadership Council will meet on January 23, 2018 for a joint session. The guest speaker is Dr. George Mehaffy, vice president of academic leadership and change, American Association of State Colleges and Universities.

Board of Trustees Meetings January 23-24, 2018

Chair Vekich reviewed the schedule of meetings on January 23 and 24, 2018.

Adjournment

The meeting adjourned at 9:15 am.